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THE EFFECT OF JOB SATISFACTION, JOB STRESS AND ORGANIZATIONAL COMMITMENT ON INTENTION TO LEAVE, CASE OF DISCOVERY KARTIKA PLAZA HOTEL

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ABSTRACT : This study investigates the influence of job satisfaction, job stress, and organizational commitment on intention to leave. Model verification is based on 77 sample data provided by employees of Discovery Kartika Plaza Hotel, Kuta Bali. The result indicated that job satisfaction, job stress and organizational commitment, affected intention to leave significantly. Among them the effect of organizational commitment is the strongest one on intention to leave. The second come up the effect of job satisfaction. Management have to minimize intention to leave its employee by improving their job satisfaction. Low Pay satisfaction need pay policy to be reviewed and make it comply with Labour regulation and apply Performance Based Pay Policy consistently. Research findings also indicated that job stress is high and the effect of job stress is positively and significant on intention to leave. workhours, high volume activities and insufficient work hours recommend management to extend work capacity by employing day worker in peak season where demand of service is higher than normal season.

Keywords : work stress, organizational commitment, job satisfaction, intention to leave.

I. INTRODUCTION

1.1. Study Background.

The intention to leave is referring an employee to leave the current job they are doing (Mobley, 1986). Intention turn over that is not professionally handled creates a high intention to leave and harming the organization performance (Kumar and Sigh, 2011). For the organization intention to leave the high rate of intention to leave adversely affect the current employees. It increases the workload and makes work planning difficult. Thus, Turn over may classified as voluntarily and involuntarily intention to leave and it is often associates with variable of Job satisfaction (Kumar, 2011). Bashir and Durrani (2014) discover that job satisfaction was found to have a significant negative association with intention to leave intention similar with Long Cs et al., (2012) found that job satisfaction was not the only significant predictors of future quits but also the Job stressor can be another predictors for intention to leave. Jha (2009) indicated that Job stress is a major organizational factor that augments quitting intentions of employees which will come from role ambiguity, role-conflict, work-over-load, and work-family conflict, create stress among employees. Hassan (2014) discover that job stress have positive significant correlation with intention to leave intention. Organizational commitment is a strong belief in and acceptance of the organization's goals and values; a willingness to exert considerable effort on behalf of the organization; and a strong desire to maintain membership in the organization (Mowday et al., 1982). Organizational Commitment negatively related with employees intention to leave (Wu and Poisaram, 2011) according to the previous research found by Cave et al., (2013) Organizational commitment was positive significant related to intention to leave intention. Preliminary study at Discovery Kartika Plaza Hotel, Kuta Bali, based on data conducted between 2016 – 2019 indicated that the company has major intention to leave up to 14,59% in 2019 meanwhile the level of intention to leave minimum is between 5 – 10% per year. It occurred due to the negative impact of Organizational commitment on organization or individual, It is important for management to find out whether work stress, job satisfaction and organizational commitment have significant correlation with intention to leave. Hospitality sector is dynamic service due to different guest bring different expectation to the hotel employees. The research findings are expected to have has positive implication on how to minimize work stressor and also how to increased employee job satisfaction and organizational commitment in Discovery Kartika Plaza Hotel.

II. CONCEPTUAL MODEL AND RESEARCH HYPOTHESES

2.1. Job Satisfaction and Intention to leave

Job satisfaction refers to the employee assessment of the intrinsic and extrinsic aspects of the employment situation (Olson et al., 2014; Schmidt, 2007; Swider et al., 2011). It is the reflection of employee perception and assessment to the degree acceptance level of organization. Holland et al., 2011; Spagnoli and Caetano, 2012). Job satisfaction is an emotional response that represents a reaction to the workforce real situation based on Two factor theory (Hezberg, 1959) described there are two factors that affect satisfaction, namely: (1) Hygiene factors are factors that can cause or prevent dissatisfaction. (2) Motivation factors are factors that are related to the job itself or with results that can be obtained directly from the job. Another research finding stated that job satisfaction has become an important issue in management and organizational due to the impact on organizational performances and according to Luthans (2011:141) job satisfaction is influenced by five factors namely as (1) The work itself, the extent to which his work provides interesting tasks, opportunities to learn, and opportunities to accept responsibility. (2) Salary is the amount of remuneration received and the extent to which this is considered fair in relation to others in the same organization. (3). Promotional opportunities. Opportunity to rise through the ranks in the organization. (4) Supervisor's ability to provide technical assistance and behavioral support. Quite a few studies show that job satisfaction has a significantly negative influence on intention to leave intention (Esra, et al, 2013; Faris et al , 2014) it is explained that higher job satisfaction is associated with lower intention to leave intention. Gishella et al (2017) showed negative and significant result on the job satisfaction on intention to leave, Putri and Prasetyo (2017); Salleh et al (2012) discovered that job satisfaction has negative effect on intention to leave. Prediction of the effect of job satisfaction on intention to leave is:

H1: Job Satisfaction negatively affects Intention to leave

2.2. Work Stress and Intention to leave

Work stress is the response may individual employee has on demand of the work and its environment, and theories of vocational interests at work are theories about person organization fit. It stated that compatibility between individual knowledge, skill and attitude as well as organization culture is preferable (Kristof, 1996). Congruence between people and organizations is related to positive behavioral outcomes, such as job performance, organizational citizenship behavior and reduced intention to leave (Hoffman & Woehr, 2006). Lou (2007) discovered work stress weakened employee ability to take decision and being passive also might be losing their potential skills thus caused the intention to leave intention is increasing. Work stress affects not only their health but also their performance at work, leading to absence or intention to leave intention. (Lu et al., 2016). Work stress may cause by some factors such as monotonous, lack of variety, unpleasant environment, having too much to do, working under pressure of time, long working hours.

Sherazet al., (2014; Mxenge et al. (2014) identified that work stress has significant impact on intention to leave intention. Number of studies have shown that work stress is positively correlated with intention to leave intention (Harzer and Ruch, 2015). Memewe (2015); Anggraini, (2013) found work stress has positive significant relationship with intention to leave. Khan et al. (2014); Kaur et al. (2013) suggest that if organizations are willing to retain their employees, they must reduce work stressors, which may trigger work stress and ultimately lead to intention to leave intentions. The effect of job stress on intention to leave is formulated as:

H2: Job stress positively affects Intention to leave

2.3 Organizational Commitment and Intention to leave

Organizational Commitment is a multidimensional concept and refers to the attachment of an employee to an organization where employees attach and feel fit and comply with the objectives of the organization (Miller, 2003). Newstrom (2011:223) acknowledged that the organizational commitment is a condition in which the worker associates himself/herself with the organization and its objectives and intends to continue his/her membership of the organization. There are types of organizational commitment: affective commitment, continuance commitment, normative commitment. Pepe (2010) identified a significant negative relationship between affective commitment and Intention to leave intention. The results of Alniacik et al. (2011) showed a negative effect of Affective commitment and intention to leave intention. Aydogdu and Asikgil (2011) this study found that there was a positive effect of organizational commitment on intention to leave intentions. Khan et al., (2014) found that organizational commitment has negative impact toward intention to leave. Loi et al (2006); Thakre (2015) discovered the higher intention to leave has negative significant relationship to organizational commitment. Relationship between organizational commitment and intention to leave is predicted as:

H3: Organizational commitment negatively affects intention to leave

2.4. Proposed Conceptual Model.

Perspective of attribution theory was applied to test the relationship between work stress and organizational commitment to employee intention to leave, and the two factor theory was taken to explain the relationship between job satisfaction to intention to leave intention. The conceptual model proposed relationship among work stress, job satisfaction and organizational commitment toward intention to leave intention is presented on figure 1.

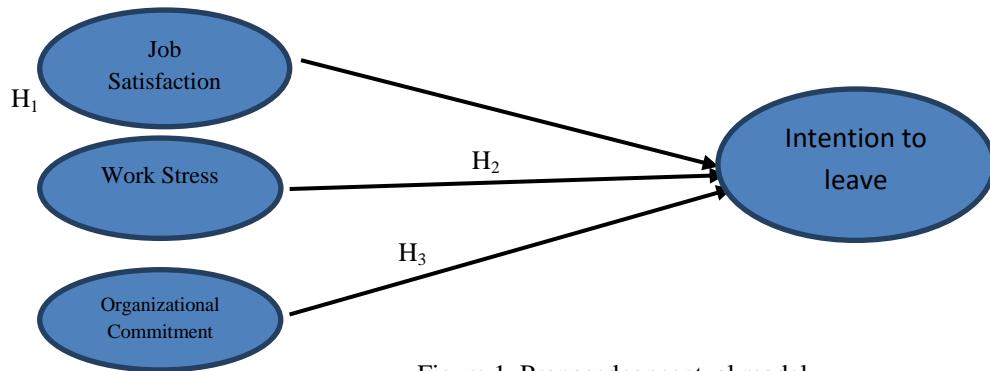


Figure 1. Proposed conceptual model

Research Methodology

3.1 Research design.

Research design of present study is qualitative methods by distribute the questionnaire as well as interview to ensure participants fill the questionnaire properly. Data accumulation involved 77 employees of Discovery Kartika Plaza Hotel. Respondent characteristics are presented on tabel 1. Conceptual model proposed the effect of job satisfaction, work stress and organizational commitment to intention to leave intention. Research population was employees of Discovery Kartika Plaza Hotel located in Jl. Kartika Plaza Kuta, Badung regency, Bali. The number of unit sample population is 329 employees. They are front officers, bartenders, housekeepers, marketing officers, SPA therapists, financial and accounting officers, general affairs and Human Resource officers.

Work stress measurement comprises work demand, work capacity available and individual perceived control which elaborated in 17 item indicators (Alves et al., 2004). Job Satisfaction consists of 9 item indicators based on two factor theory (Spector, 2007). Organizational commitment was measured by 24 item indicators developed by Christy (2019) covered 3 dimensions such as Affective Commitment, Continuance Commitment, and Normative Commitment. Turn Over Intention consists of 4 dimensions and 4 item indicator (Mobley et al., 1978 in Irwanto et al., (2016)). Data were measured by semantic differential scale with five interval (1 – 5) which represented opinion of strongly disagree – strongly agree. Data Validity were verified by Confirmatory Factor Analysis (CFA). Index measure of sampling adequacy (KMO) critical value is 0.50. Scale validation is evaluated through Cumulative Explained Variance where the result should be higher than 0.05 significance in order to be accepted and the Eigenvalues of the factor are above 1.0, and Total variance Explained by all factor components with a factor above 1.0 is above 51%. Data reliability were tested by scale method with Alpha Cronbach values above 60%.

Table 1. Respondent characteristic

No.	Description	Quantity (Percent)
1.	<i>Sex</i>	
	<i>Men</i>	(51.95)
	<i>Female</i>	(48.05)
2.	<i>Age</i>	
	<i>21 - 25..</i>	(33.77)
	<i>26-30..</i>	(46.75)
	<i>31-35..</i>	(10.39)
	<i>35<...</i>	(9.09)
3.	<i>Education background</i>	
	<i>High Senior</i>	(54.54)
	<i>Diploma</i>	(33.77)
	<i>Undergraduate</i>	(6.50)

4.	<i>Lengthofservice</i>	
	<i>1- 5 year</i>	(41,56)
	<i>b.6 – 10year</i>	(37.66)
	<i>c.> 10year</i>	(20.78)

source: Primary Data, 2020.

The number of male responden (51.95%) is larger than female respondent (48.05%). The number of male employees is slightly higher than female employee. Most respondents are between 26-30 years old. It is accounted for 46.75% of total unit sample. Level of education of respondent dominated by those who graduated from high senior school (54,54%), there remains are graduated from diploma and undergraduate program. Most respondents have been working for the company less than 6 years (41.56%).

III. RESULT AND DISCUSSION

Result of Validity and Reliability test are presented on table 2. Critical value of KMO parameter larger than 0,50; Barlett's test range 42,980 – 137,018; Cumulative explained variance larger than 0,50 indicated that the data are valid.

Table 2. Test of Validity

No	Variable	KMO	Barlett's test	Cumulative Variance	Interp.
1	Job Satisfaction	0.837	226.785	75.810	Valid
2	Work Stress	0.802	795.327	71.517	Valid
3	Organizational Commitment	0.699	1281,528	73,385	Valid
4	Intention to leave Intention	0,763	165.450	71,107	Valid

Source: Primary data, 2020

Reliability test indicated that Value of Cronbach Alpha of Job satisfaction, workload, compensation and employee retention are above 0,60. It indicated that data are reliable and then result of descriptive analysis described in detail how high organizational commitment and intention to leave reported by respondents. Descriptive analysis results are presented on tabel 3 in detail.

Table 3. Reliability Test

Variabel	Cronbach's Alpha	Reliability
Intention to leave Intention (Y)	0,861	Reliable
Job Satisfaction (X ₁)	0,961	Reliable
Work Stress(X ₂)	0,773	Reliable
Organizational Commitment(X ₃)	0,859	Reliable

Source : Priary data,, 2020

4.1. Job Satisfaction Score Distribution.

Average score of job satisfaction reported by respondents is 3,67. It is indicated that job satisfaction is high. Contribution of motivator factor is higher (3,76) than hygiene factor (3,48). The result indicated that management need to pay attention more to improve Hygiene Factor. Priority should be place on reward policy improvement (2,94), redirect management policy to meet employee expectation (2,95). On motivator aspects financial incentive (3,14) and career development (3,10) are the lowest score.

Table. 4. Job Satisfaction score distribution

No	Satisfaction Indicator	N	Average score	Interpretation
Motivation Factor				
1	Company Achievement recognition	77	3.65	High
2	I love my job	77	3.70	High

3	Development opportunity	77	3.87	High
4	Career development	77	3.10	High
5	Financial incentive	77	3.14	High
6	Skill development opportunity	77	3.97	High
7	Activity variation	77	3.60	High
8	Attainable standard	77	4.08	High
9	Challenging job.	77	3.62	High
10	Supervisor support	77	3.51	High
11	Supervisor trust	77	3.87	High
12	Self development	77	4.00	High
13	Growth opportunity	77	3.96	High
14	Network building.	77	3.91	High
15	Social Network	77	4.13	High
16	Performance realization	77	3.99	High
	Averagescore motivator	77	3,76	High
Hygiene Factor				
17	Management policy	77	3,40	Moderate
18	Job policy	77	2,95	Moderate
19	Work goal	77	3,77	High
20	Organization communication	77	4,06	High
21	Cooperation	77	3,96	High
22	Peer support.	77	3,56	High
23	Supervisor support	77	3,71	High
24	Supervisor credibility.	77	3,69	High
25	Pay.	77	3,27	Moderate
26	Work volume	77	2,94	Moderate
27	Work equipment	77	3,25	Moderate
28	Job clarity	77	3,19	Moderate
	Averagescore Hygiene Factor		3.48	Moderate
	Averagescoresatisfactionscore		3.67	High

Source : Primary data, 2020

4.2. Job Stress Score Distribution

Data presented on table 5 indicated that average total score of job stress is high (3,44). Contribution of job demand is stronger than job control (3,33). Respondent reported that high demand of their job is higher resulting from requirement to work fastly (4,13) with high volume activities (3,77) but there is insufficient time to work (2,86). They have to work longer than normal condition (3,06). Requirement for new skill is high (4,16), creativity requirement is high (3,56) even though work autonomy is relatively high (3,65). Work enjoyment is reported very low (2,16).

Table.5 Work stress score distribution

No.	Variabel Work Stress (X_2)	N	Rata rata	Keterangan
Job Demand				
1	Work fastly	77	4,13	High
2	Activity volume	77	3,77	High
3	Stamina requirement	77	3,55	High
4	Insufficient time to work	77	2,86	Moderate
5	Over timework	77	3,06	High
	Job demand averagescore	77	3,47	High
Control				
6	New skill requirement	77	4,16	High
7	Problem solving	77	2,52	Low

11	Creativityrequirement	77	3,56	High
12	Worksignificance	77	2,90	Moderate
13	Workoconomy	77	3,65	High
14	Workflexibility	77	3,16	Moderate
Jobcontrolaveragescore			3,33	Moderate
Support				
12	Jobsafety	77	3,18	Moderate
13	Jobsecurity	77	3,57	High
14	Peersupport	77	3,31	Moderate
15	Team workprocess	77	3,32	Moderate
16	Socialrelationship	77	4,13	High
17	Workenjoyment	77	2,16	High
Supportaveragescore		77	3,51	High
Average total scorejobstressStress		77	3,44	High

Source : Primary data, , 2020

4.3.OrganizationalCommitmentScoreDistribution.

Level of organizational commitment is reported moderate with average score 3,16. Average score of affective commitment is higher (3,51) than continuance commitment average score (2,83). Even though they are happy working for organization (3,45) but at the same time they don't feel that they are part of the organization (3,81). Organization problem is not their problem (3,62). Regarding continuance aspect of organizational commitment the result indicated that respondents are not afraid to quit from their job (2,36) and it is not hard for them to leave organization (3,0), because they will be much disrupted in their life (2,66). Respondents claimed that the consequences of leaving the organization is moderate (2,83) and they will also just need moderate personal sacrifice (2,73). Average score of normative element of organizational commitment told that respondent saw jumping from one organization to another is not unethical behavior (2,39), they are not taught to be loyal to one organization (2,77) and they believe that today people are not stay with one organization for most of their carrier (2,51). Average score of organizational commitment are presented in detail on table 7.

Table.6.Organizational commitment score distribution

No.	Organization commitment indicator	N	Average score	Interpret
Affective Commitment				
1	I am happy work for organization	77	3,45	High
2	I am proud of this organization	77	3,39	Moderate
3	My pride is dependent on company image	77	3,19	Moderate
4	This organization has a great deal of personal meaning for me	77	3,74	High
5	I do not feel like part of the family at my organization	77	3,81	High
6	Organization problem is not my problem	77	3,62	High
7	Organization contribution for my live	77	3,51	High
8	I do not feel a strong sense of belonging to my organization	77	3,34	Moderate
	Sub total average score of affective commitment	77	3,51	High
9	I am afraid of what might happen if I quit my job	77	2,36	Low
10	It would be very hard for me to leave my organization right now,	77	3,00	Moderate
11	Too much in my life would be disrupted if I decided to leave my organization now.	77	2,66	Moderate
12	It wouldn't be too costly for me to leave my organization now	77	2,81	Moderate
13	Right now, staying with my organization is a matter of necessity	77	3,57	High
14	I feel that I have too few options to consider leaving this organization.	77	2,68	Moderate

15	consequences of leaving this organization would be the scarcity of available alternatives.	77	2,83	Moderate
16	Leaving this organization would require considerable personal sacrifice	77	2,73	Moderate
	AveragescoreofContinuance Commitment		2,83	Moderate
	Normativecommitment			
17	These days move from company to company too often	77	3,91	High
18	I do not believe that a person must always be loyal to his or her organization	77	3,23	Moderate
19	Jumping from organization to organization seems unethical to me	77	2,39	Low
20	I continue to work for this organization because of a sense of moral obligation to remain.	77	3,61	High
21	If I got another offer for a better job elsewhere I would leave my organization	77	3,97	High
22	I was taught to believe in the value of remaining loyal to one's organization..	77	2,77	Moderate
23	This days people stayed with one organization for most of their careers.	77	2,51	Low
24	Become a 'company man' or 'company woman' is sensible	77	2,96	Moderate
	Sub total averagescoreofnormativecommitment		3,16	Moderate
	Average total scoreofcommitment		3,16	Moderate

Source: Primary data, 2020

4.4 Intention to leaveScore.

Averagescoreofintentiontoleaveismoderate (2,92).

Respondent reported that they have been thinking to quit from the current job (3,16). Even though they are not looking for job vacancy information actively (2,48), actually they sent job application to other company (3,13). When they get the job outside, they will be ready to leave the company (2,92). Data regarding averagescoreoftointentiontoleave indicators are presented on table 7.

Table7. Intention to leaveScoreDistribution

No	Indicator	N	Averagescore	Interp.
1	I have been thinking to leave my job	77	3,16	Moderate
2	I am looking for job vacancy information actively	77	2,48	Low
3	I send job application to other company	77	3,13	Moderate
4	I will submit resignation letter, when I get a new job	77	2,90	Moderate
	Averagescoreintentiontoleave	77	2,92	Moderate

Source: Primary Data, 2020

4.5 Hypotheses testing.

Research hypotheses tested in two stage. Initial stage is classic assumption verification for regression equation model and then conducted correlation analysis among work stress, jobsatisfaction, organizational commitment and intention to leave.

4.5.1 Verification of the effects of jobsatisfaction, work stress, organizational commitment on intention to leave.

Table 8. RegressionEquationModel

Model	Coefficients ^a			T	Sig.
	B	Unstandardized Coefficients	Standardized Coefficients		
1	(Constant)	24.208	2,994		8,223 0,000
	Jobsatisfaction	-0,075	0,021	-0,360	-3,634 0,001
	Jobstress	0,121	0,042	0,245	2,869 0,005
	Organizationalcommitment	-0,157	0,032	-0,478	-4,988 0,000

Source : Primary data , 2020

Regression equation depicted the effect of job satisfaction, job stress and organizational commitment on intention to leave is formulated :
 Intention to leave = $24,208 + -0,075 \text{job satisfaction} + 0,121 \text{Job stress} - 0,157 \text{Org. Commit.} + e$

4.5.2 . Verification of Classic Assumption.

Result of Test of Normality, Test of Multicollinearity and Gleser test indicated that there is No violation classic assumption on the regression equation model, presented on table 8. data in detail presented on tabel 9, table 10 and table 12.

Table 9. Test of Normality.

One-Sample Kolmogorov-Smirnov Test		Unstandardized Residual
N		77
Normal Parameters ^{a,b}	Mean	0,0000000
	Std. Deviation	3,65099345
Test Statistic		0,050
Asymp. Sig. (2-tailed)		0,774

Source : Primary data, 2020

Table 10. Test of Multicollinearity

Variabel	Collinearity Statistics		Interpretation
	Tolerance	VIF	
Jobsatisfaction	0,678	1,475	Bebas Multikolinearitas
Jobstress	0,914	1,095	Bebas Multikolinearitas
Organizationalcommitment	0,727	1,376	Bebas Multikolinearitas

Source : Primary data, 2020

Table 11. Test of Heteroscedasticity (Gletsyertest)

Model		Coefficients ^a			T	Sig.
		Unstandardized Coefficients	Standardized Coefficients	Beta		
1	(Constant)	0,005	1,821		0,003	0,998
	Jobsatisfaction	0,016	0,013	0,176	1,266	0,210
	Jobstress	0,019	0,026	0,087	0,725	0,471
	Organization commitment	-0,006	0,019	-0,042	-	0,755 0,313

4.5.3. Model validation.

Regression model of the effect of job satisfaction, job stress and organizational commitment on intention to leave is valid ($F_{(3,73)} = 25,642 ; p < 0,05$). Parameters analysis is presented on table 12

Table 12. Validity Model Regression

		ANOVA ^a				
Model		Sum of Squares	Df	Mean Square	F	Sig.
1	Regression	704,418	3	234,806	25,642	0,000 ^a
	Residual	668,465	73	9,157		
	Total	1372,883	76			

Source: Primary data, 2020

4.5.4 Determination analysis.

Data presented on table 12 indicated that variance job satisfaction, job stress and organizational commitment contributed 49% of total variance intention to leave.

Table 13. Result of Determination Analysis (R^2)

Model Summary				
Model	R	R Square	Adjusted R Square	Std. Error of the Estimate

1	0,716 ^a	0,513	0,493	3,026
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Source :Primary data, 2020.

4.6.1.1.The effectofJob Satisfaction on intention to leave.

Regression model of theeffectjobsatisfactiononintentiontoleaveispresentedonTable 8. Data indicatedthatcontributedvarianceofjob satisfactiononvarianceon intention to leaveisnegatively significant ($\beta = -0,075$; $t = 3.634$; $p <0,05$).

4.6.1.2. The effectofwork stress onintention to leave.

Data presentedon table.8showedthattheeffectofjobstressonintention to leaveispositivelysignificant ($\beta = 0.121$; $t = 2.869$; $p <0,05$).

4.6.1.2. The effectofwork stress onintention to leave.

Data presentedon table.8 discoveredthattheeffectoforganizational commitmentonintention to leaveisNegatively significant ($\beta = -0.157$; $t = -4.988$; $p <0,05$).

4.7 Discussion.

The effects of ofjob satisfaction, work stress as well as organizational commitment are statisticallysignificant.

Amongthemtheeffectoforganizationalcommitmentisthestrongestonintentiontoleaveofemployeeat Kartika Plaza Hotel, Kuta, Bali. The secondcomeuptheeffectofjobsatisfaction. Basedontheresultofregression model, managementneedtopaymoreattentiononcommitmentbuildingthroughworkplacebranding. Respondentsaidthatthey are proudofbecaming Kartika Plaza Hotel employee. At thesametimetheyThey perceivedtheconsecuencesofleavingtheorganizationismoderateandtherewillalsojustneedmoderate personal sacrifice. Respondentssawthatethical has nothingtodoondecisiontoleavecurrentorganization. Leavingoneorganizationtoanotheroneforbetterpayorbetterjobconditionis normal today.

Managementhavetominimizeintentiontoleaveitemployeebyimprovingtheirjobsatisfaction. Low Pay satisfactionneedpaypolicytobereviewedandmakeitcomplywithLabourregulationandapply Pay Regulationconsistently. Researchfindingsalsoindicatedthatjobstressishighandtheeffectofjob stres sis negativelyandsignificantonintentiontoleave. Respondentsaidthattheyhavelongerworkhours, high volume activitiesand normal workhoursdoes not enoughtocompletetheirjob. They havetostaylongeratthe hotel tocompletetheirresponsibility. Managementisrecommendedtoevaluateworkcapacityavailableatthe Hotel. Workdeammndandworkcapacityshouldbeequitable.

Itcanbedonethroughplacetemporaryworkeranddesignsustainabletraining program fortheemployees.

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