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# **Coffee Table Book Design with Community Participation**

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**ABSTRACT:** This community service is driven by the problem of limited information facilities which are still an obstacle in tourist destinations in the Kemuning area, Ngargoyoso District, Karanganyar Regency, Indonesia. Tourism promotion is considered still lacking and cannot develop properly so that the need for tourist information facilities is quite urgent. This assistance is carried out with a participatory art creation approach. The mentoring stage begins by applying a participatory art creation model, prioritizing a forum for dialogue and participation of all parties involved in activities. The starting point of participation is to decide, act, then they reflect on those actions as conscious subjects. Design assistance is carried out through orientation, exploration, and experimentation of tourism potential design objects in partner areas. The stages of mentoring can be described as an activity plan. The output of the community service program included tourism coffee table book for media promotion.

Keywords: Assistance in design, tourism, tourism villages, promotion.

#### I. **INTRODUCTION**

Coffee table books have long been a popular choice for both decorative and informative purposes in many households. Their large format, visually appealing layout, and engaging content make them a sought-after addition to any coffee table. Beyond their aesthetic appeal, coffee table books have the potential to serve as a platform for community engagement and participation. By involving the community in the creation of a coffee table book, according participatory design (PD) it becomes more than just a decorative piece, it becomes a representation of the collective experiences [1], [2]. Coffee table books have become an integral part of modern society, representing both art and culture in a visually appealing format. However, their potential for community engagement and participation remains largely untapped. This paper aims to explore the concept and creating a coffee table book with community participation, discussing its benefits, challenges, and potential outcomes. Moreover, involving the community in the creation process ensures that the book addresses their concerns and priorities. Community members have firsthand knowledge of their own experiences, traditions, and culture, allowing for a more accurate representation that resonates with both the community and potential readers. Lastly, community participation in creating a coffee table book promotes social learning. Through active involvement in the project, community members have the opportunity to learn from each other and experts involved in the process. They can gain new skills, knowledge, and perspectives that can benefit them in future endeavors.

Our work was guided by a belief in the importance of engaging and creating partnerships with representatives of the community to be studied [3]. Community engagement is crucial for several reasons. First, community engagement can create a sense of ownership and empowerment within the local community. Community engagement can also promote community ownership of the coffee table book, fostering sustainability and program pride. Additionally, community participation ensures that the coffee table book is relevant and meaningful to the community. Furthermore, involving the community in the creation process can help build trust and improve overall communication between community members and project organizers. Engaging the community in creating a coffee table book is crucial for its success.

Community engagement is a process of inclusive participation that addresses the well-being of the community [4]. In the context of creating a coffee table book, community engagement can play a significant role in enhancing various aspects of the project. First, community engagement can help build trust and establish a positive relationship between the project organizers and the community members. The community members are

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viewed as important contributors to the entire process, and their perspectives and input are valued. Second, community engagement ensures that the content and themes of the coffee table book are relevant and reflective of the community's experiences, interests, and values. This involvement allows for a more accurate representation of the community, making the book resonate with both community members and potential readers. Lastly, community participation in creating a coffee table book promotes social learning. Through active involvement in the project, community members have the opportunity to learn from each other and the experts involved in the process. They can gain new skills, knowledge, and perspectives that can benefit them in future endeavors. Community engagement in creating a coffee table book also has the potential to address social challenges such as stigmatization and discrimination. By involving community members as active problem-solvers and advocates, the coffee table book can raise awareness about these issues and promote inclusivity and acceptance within the community.

### II. METHODS FOR COMMUNITY ENGAGEMENT IN CREATING A COFFEE TABLE BOOK

There are various methods that can be employed to engage the community in creating a coffee table book. One method is to organize community workshops [5] or focus groups where community members can come together to discuss and brainstorm ideas for the book. These workshops should be inclusive and provide a safe space for participants to freely share their perspectives and experiences. Another method is to establish a community advisory board or committee. This board or committee should comprise of community members who are representative of the diverse population and have a vested interest in the project.

Their role would be to provide guidance and feedback throughout the process, ensuring that the book accurately reflects the community's values and experiences. Additionally, community engagement can also involve conducting interviews or oral history projects with community members. This allows for personal stories and experiences to be captured and included in the coffee table book, providing a more intimate and authentic representation of the community. Furthermore, engaging the community in the design and layout of the coffee table book can foster a sense of ownership and pride. Community members can be invited to participate in the selection of photographs, design elements, and overall aesthetic of the book.

## III. HOW COMMUNITY MEMBERS PARTICIPATED IN COFFEE TABLE BOOKRESEARCH AND DEVELOPMENT

Community members played a significant role in the research and development of the coffee table book. Their participation was guided by the principles of community-based or critical participatory research methodology. This methodology involves empowering community members to take the lead and ownership in designing and conducting the research. This approach recognizes the expertise and unique perspectives of community members and places their lived experience at the forefront of the research process. In the case of designing a coffee table book, community members were involved in various aspects of the research and development process. They were invited to share their stories, experiences, and photographs that reflected the culture, history, and identity of the community. Through focus group discussions, interviews, and participatory workshops, community members were able to provide valuable insights and personal narratives that informed the content and themes of the coffee table book.

Their contributions helped to ensure that the book accurately represented the community's perspectives and reflected their desires and priorities. Additionally, community dissemination meetings were hosted to "member check" preliminary analysis [6]. During these meetings, research findings were shared with study participants and other community members with similar backgrounds or experiences. This allowed for the confirmation of interpretations made by the research team and provided an opportunity for community members to reflect on the findings and offer additional insights. The use of visual methods in these meetings created a relaxed and accessible environment, promoting engagement from community members .

These visual methods included displaying photographs, creating collages, and using interactive tools to gather feedback and input from community members. This approach ensured that the coffee table book was not only a product of the community, but also a tool for building community ownership and commitment. The participatory action research methodology employed in this project allowed for the active involvement of coffee producers, ensuring that their ideas and knowledge were central to the study and the final product [7]. This approach was facilitated through the use of qualitative methods, specifically the constructivist 'Grounded Theory' methodology . The participatory nature of the project also extended to the collaboration with administrators, teachers, policymakers, and other stakeholders. These individuals were engaged in a series of professional development sessions to ensure their active involvement in the project and alignment with the goals of peace-building as articulated by the students. By incorporating multiple perspectives and promoting active participation, the coffee table book became a collective endeavor that highlighted the diversity and richness of the community. By utilizing a community-based and participatory approach, the coffee table book project

fostered shared ownership and collaboration. This approach not only enhanced the quality and validity of the research findings, but also facilitated a sense of empowerment and agency among community members.

Overall, the creation of a coffee table book with community participation requires an inclusive and collaborative approach. It involves engaging community members as equal partners in all stages of the project, from planning to dissemination. Participation Designing a coffee table book with community participation requires careful planning and implementation to ensure that the voices and perspectives of community members are effectively incorporated. An effective approach is to engage in early partnership with the local community, involving them in the conceptualization, design, and funding of the project [8]. This partnership is critical in identifying the priorities of the community and aligning the goals of the project with their needs and desires. To achieve this, it is important to conduct informational sessions and feedback-gathering sessions at key times in the project's development. These sessions provide an opportunity for community members to share their ideas, concerns, and priorities, allowing the project team to address them effectively. Furthermore, open and frequent communication channels should be established to maintain transparency and keep the community updated on the progress of the project. This can be done through in-person engagement, as well as utilizing various media platforms to reach a wider audience. By involving community members in the design process of the coffee table book, their input and expertise can be incorporated into the content and visual elements.

### IV. THE POWER OF COMMUNITY PARTICIPATION IN CREATING A COFFEETABLE BOOK

The creation of a coffee table book with community participation is a powerful and transformative process. It not only allows for the sharing of diverse stories and experiences, but also fosters a sense of empowerment and ownership among community members. Through the use of Participatory Action Research Methodology and community-based participatory research, the coffee table book becomes a collaborative endeavor that reflects the voices and perspectives of the community. This approach ensures that the coffee table book is representative of the community's lived experiences and captures their knowledge and expertise. Furthermore, by engaging community members as equal partners in the project, it promotes social cohesion and builds stronger relationships within the community. By rallying administrators, teachers, policymakers, and community members around the goals of peace-building as articulated by the students, the coffee table book project becomes a catalyst for positive social change . Additionally, the involvement of students and teachers in the project further enhances its impact, as it provides an opportunity for educational growth and development. Through their active participation, students and teachers not only contribute to the content of the coffee table book, but also develop valuable skills in research, writing, and community engagement. The success and sustainability of the project are dependent on high levels of community participation and a continuous process of assessment, refinement, and reflection.

Overall, the process of creating a coffee table book with community participation is transformative not only for the community itself but also for the individuals involved. It has the power to amplify diverse voices, promote social cohesion, and foster a sense of empowerment and ownership within the community. By capturing the nuanced narratives and experiences of community members, the coffee table book becomes a tool for social change and understanding. It highlights the importance of participatory methods in research and emphasizes the need for community-based research approaches. Moreover, it recognizes the complex nature of community and acknowledges the unique perspectives and knowledge that community members bring to the project. By using participatory action research methodology and community becomes an integral part of the research process .This approach not only ensures the accuracy and relevance of the information gathered but also promotes the sustainability of the program by addressing the actual needs of the community.

How to evaluated the lack of community participations To evaluate the lack of community participation in the creation of a coffee table book, several strategies can be employed: First, it is important to assess the level of engagement and input from community members throughout the project. This can be done through surveys, interviews, or focus groups to gather feedback on their involvement and satisfaction with the process. Second, the reasons for the lack of participation should be explored. This can be done through additional interviews or discussions with community members to understand any barriers or challenges that may have hindered their participation. Third, it is essential to analyze the impact and outcomes of the project in relation to community members' voices and perspectives are reflected in the coffee table book. Additionally, the long-term effects on the community should be considered, such as increased social cohesion, empowerment, and knowledge dissemination. Fourth, it is important to review the strategies and approaches used to engage the community.

### **V. DESIGN RESULT**

Tourism in Indonesia is one of the mainstay sectors of non-oil and gas foreign exchange which is experiencing rapid growth [9]. In addition to earning foreign exchange, tourism also has a strategic role because it is able to open jobs, strive for environmental conservation, realize the development of national culture, foster love for the motherland, and can be a means of providing education. Tourism is a labor-intensive sector that contributes to efforts to equalize the results of national development [10]. The important position of the tourism sector needs to be maintained and improved so that it remains a source of income for all supporting communities.

The important position of the tourism sector needs to be maintained and improved so that it remains a source of income for all supporting communities. The social, cultural, and scientific dimensions must continue to be explored and developed to support this sector. The emergence of tourism villages is a joint effort between the government, society, industry, and the world of education to explore and develop all available resources for mutual progress. This effort must also place the village community of tourism actors as the main subject [11]. The potential of tourism villages in Indonesia is also very promising with rapid development. Indonesia has 74,093 villages and at least 1,073 are tourist villages. In addition, there is still a lot of tourism potential in villages waiting for the intervention of all parties considering that the development of tourism villages will encourage the productivity of residents [12].

KemuningVillage is located on the western slopes of Mount Lawu. According to history, was included in the Mangkunegaranswapraja area [13]. Mangkunegara III in 1847 implemented a new order that regulated the Karanganyar area as the territory of Mangkunegaran. The order was renewed in 1932 which explicitly stated Kemuning Village was under Ngargoyoso, Karangpandan, Karanganyar Regency. Kemuning Village has five hamlets (Tekik, UmbutLegi, Buntut Ingas, Kemuning, and Suko). Kemuning has the potential of produce from tea plantations which are icons and the potential for trade and tourism. In the field of art, this region has the potential for dance (Podo Sewu), music (keroncong), puppets, and reog. Kemuning has a population of around 7,109 people with livelihoods including farmers, public and private employees, and entrepreneurs

This assistance in designing tourist information in Kemuning Village, Ngargoyoso District, Karanganyar Regency aims to involve the community in the preparation of an affordable and effective tourist information system. This is in accordance with the recommendations of Pilihanto dan Chofyan[14] which proposes accelerating village economic transformation through optimizing village business unit by utilizing smart villages, conducting skills training, and increasing socialization of smart village utilization. This is also in accordance with the vision of realizing an independent Kemuning Tourism Village, capable of managing village potential and sustainable development to realize a prosperous, quality, cultured, advanced, just, democratic and caring for the environment.

This vision is supported by several missions such as strengthening economic development by encouraging the growth and development of development in agriculture in a broad sense, industry, trade and tourism as well as strengthening efforts to preserve natural resources and realize village area space that is able to meet the needs and equitable development to improve the economy[15]. The tourism potential in Kemuning Village is quite diverse to attract more tourists. These potentials are grouped into the categories of attraction, accessibility, amenities, and ancillary. These four elements are the priority of visitors to be able to enjoy the best experience while visiting a tourism destination[16], [17]. The community service team consists of one lecturer assisted by six students from the Visual Communication Design and Photography Study Program. The design of this regional tourism coffee table book involves several important stages to produce an informative and interesting book through the formulation of ideas, identification of tourist attractions, research and data collection, visual design, and text writing.

The formulation of ideas was carried out with partners consisting of Village Heads, Village Officials, and tourism actors in the Kemuning area initiated by Bale Branti. In the discussion, it was agreed on the form of tourism information in Kemuning Village, Ngargoyoso District, Karanganyar Regency in the form of coffee table books and brochures. Coffee table book is a book that has large characteristics, often placed on a coffee table in the living room or family room. This book is designed with aesthetic considerations in mind and usually emphasizes more visual elements, such as photography, illustrations, and images that captivate the eye of the speaker. Coffee table books often have hardcovers and fancy print quality. Coffee table book has content that is light to read and aims to inspire readers. These books often have a specific theme, such as attractions, art, culture, or landmarks of a region. This definition emphasizes that a coffee table book is a form of book that not only serves as a source of information but also as a decorative object that beautifies the space[18]. Tourist Attraction Identification is the initial stage is to identify attractions in the area that will be the focus of the book. It involves the selection of interesting and representative objects. Several tourism potentials in Kemuning Village, Ngargoyoso District, Karanganyar Regency have been identified and classified, as follows. Research and data collection on selected tourist objects, to collect relevant information, images, and facts. This data will form the basis of the content of the book. Visual design is the key to making a coffee table book. This design

should include layout, illustration, photography, and other visual elements that make the book interesting. Informative text writing that accompanies images and other visuals is also important. The text should explain the history, culture, and other important information about the attractions in Kemuning Village. The following is the result of writing the coffee table book text.

Elements	Potential and Destination
Attractions	Tourism village talk show, paragliding championship, sports competition, village clean
	kenduri, social service, hot air balloon festival, fish seed stocking and fishing, the festival and
	sambeltumpang, lantern festival, traditional snack bazaar, MSME expo, art performance, jeep
	parade, bird competition, fun bike, rainbow village.
Accessibility	Hot mix highways, public transport and tour buses, road signage.
Amenities	Restaurants and restaurants are the mainstay of tourism in Kemuning. In addition to a variety
	of facilities to meet accommodation needs, the provision of food and beverages, entertainment,
	shopping, and other services such as banking, hospitals, and security.
Ancillary	Tourist destination management organization. Government organizations, tourism associations,
	tour operators and others.

Photography and design	Content	
	<section-header><section-header><section-header><section-header><text><text><text><text></text></text></text></text></section-header></section-header></section-header></section-header>	About Kemuning Kemuning is a charming village in Indonesia, renowned for its astonishing natural beauty and cultural richness. The village is characterized by lush tea plantations that contribute significantly to the local economy and the country's tea industry. Majestic mountain views, crystal clear rivers, and a peaceful environment create an appealing destination for nature lovers and peace-seeking individuals. Moreover, the village maintains a unique cultural identity, celebrated and preserved through generational teaching. Visitors can enjoy a variety of attractions including tea plantation tours, exciting jeep adventures, and river tubing activities. Unique dining experiences turned the village into a gastronomy capital offering traditional and diverse flavors.
TREE MEE PA	<image/> <section-header><section-header><section-header><text><text><text></text></text></text></section-header></section-header></section-header>	ATTRACTIONS Jeep When you are in Kemuning Village, it doesn't feel good if you haven't tried the jeep attraction. The sensation when driving a jeep is much different from when riding other transportation. Especially when the jeep takes a slightly extreme route, our adrenaline will be triggered mixed with a sense of excitement. In addition, visitors will be taken around Kemuning Village to enjoy the beauty of natural scenery. These moments will continue to be remembered, so the Kemuning jeep tour is an unforgettable attraction. Kemuning tourist jeeps are available throughout Kemuning Village and can later be accessed and found anywhere. Jeep has a passenger capacity of up to four people, making this tourist attraction very suitable to be enjoyed with your dear family.

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#### Kali Pring Kuning RiverTubing

PringKuning River, which was established in 2017, is proof of the enthusiasm of the community, as well as cadet reefs in an effort to preserve nature. Previously, the place was just a family garbage dump that was mountainous and scattered irregularly on the streets. Many bamboos that grow wild and lush add to the tense impression when passing through the place. But the impression from the past has disappeared, now PringKuning River is a favorite tourist destination that is worth visiting while on vacation in Kemuning Village. Kemuning Village, which was originally shrouded in silence, is now a place full of jokes and laughter from visitors who enjoy it. The tubing route full of obstacles and the beautiful natural atmosphere makes our spirits spurred while at the same time admiring the scenery along the river flow.

### Kemuning Animal Park

The charming diversity of animals since 2021 has been maintained and arranged by cadet reefs into a small animal reserve in Kemuning Village. Weasels that emit the fragrance of pandanus to tiny hedgehog spines can be touched with the supervision of Kemuning Animal Park guards. This park occupies a strategic location. Photogenic ecosystem arrangement makes Kemuning Animal Park a must-visit place when visiting Kemuning Village. Not only looking around while learning about animals, visitors are also treated to beautiful scenery on the banks of the river, combined with flying fox rides, archery sports, and charming photo spots. The entrance fee to this location is quite cheap, it is complete with the assistance of animal guards. Kemuning Animal Park offers facilities that are comfortable to use, making this tour an exciting experience that is not easily forgotten.

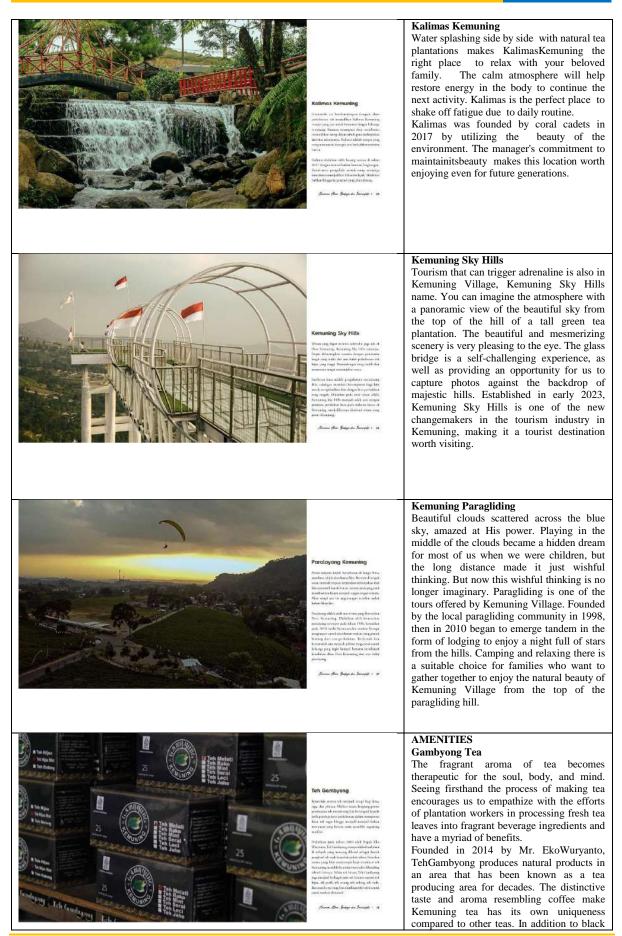
### Kali Pucung RiverTubing

The flow of the river is acted by the happy shouts of visitors making Kali Pucung a place that is always interesting to visit. Various entertainment activities can be tried there; river tubing, playing water, riding ATVs, and many more attractions that can be enjoyed with your beloved family.

PucungRiverwas founded in 2015 by the local young group. Previously, this vehicle was an ordinary water stream that was used as irrigation for tea plantations in the vicinity. Beautiful natural scenery, river flows, and tea plantations are the main attraction for Kali Pucung River Tubing. Many families who enjoy vacations here joke and spend time together that is rarely found on a normal day.

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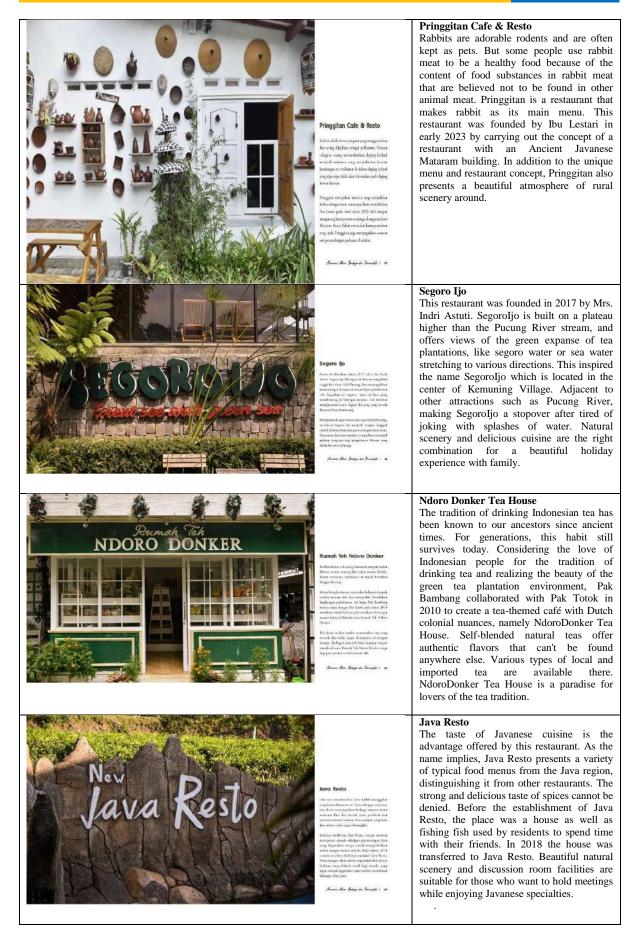
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	tea, TehGambyong also sells various other types of tea such as green tea, white tea, secang tea, oolong tea, tarik tea, and matcha tea that can be used as souvenirs for relatives at home.
<image/> <section-header><section-header><section-header><section-header><text></text></section-header></section-header></section-header></section-header>	Medjora Cafe This café was established in 2019. Pak Wawan took a strategic location in the form of a former green house building in the Kemuning Village area, to be used as an eco- friendly café with Balinese forest nuances. A bold move towards creating an eco-themed café, with a return to nature approach. Medjora Cafe is surrounded by well- maintained trees and features many neatly arranged ancient trinkets, perfect for aesthetic photo spots. Lush trees are scattered all around. Balinese food is the hallmark of this restaurant. Delicious and certainly halal for visitors. So what are you waiting for? Come on, relax in the middle of the jungle of Medjora Café.
<image/> <section-header><section-header><text></text></section-header></section-header>	Sate Lawu de Kemuning Resto Located at an altitude, adjacent to the tea factory, Sate Lawu de Kemuning Resto was established in 2022. Mr. ParminSastro as the owner, chose a beautiful location in the form of an ancient building that was converted into a restaurant that was not only unique, but had a delicious dish of lean young mutton satay. The style of the building is a spacious semi-outdoor with complete facilities, suitable for gathering with friends or family. Here, guests can enjoy delicious goat dishes while watching the beautiful sunset in Kemuning Village.
<image/> <section-header><section-header><text><text><text></text></text></text></section-header></section-header>	Ayam Tim Bu Tutik Kemuning Simplicity in enjoyment is the key to the taste of the typical menu of Ayam Tim Bu TutikKemuning This restaurant was founded by Mrs. PujiFirawati in 2018, serving a team chicken menu that can be eaten directly or grilled first. High-quality free-range chicken is always chosen for serving, with spacious facilities to gather while relaxing with friends and family. Enjoy the charm of the typical recipe of Ayam Tim Bu Tutik only in Kemuning Village.

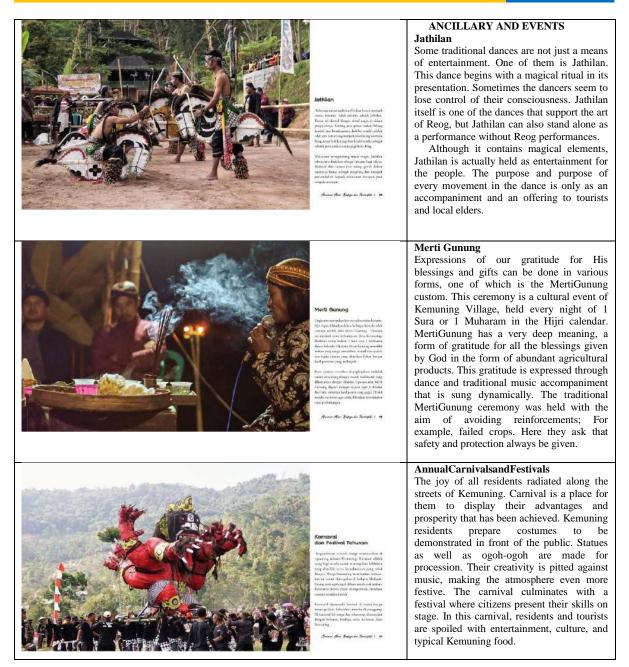
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### V. CONCLUSIONS

Community participation in creating a coffee table book offers several benefits that contribute to the overall success of the project. Firstly, involving the community in the creation process enhances insight into local culture and unique experiences. This involvement allows for a more authentic representation of the community's identity, stories, and perspectives. Secondly, community participation fosters a sense of ownership and pride among community members. They become active contributors to the project, ensuring that their voices are heard and their stories are showcased. This sense of ownership also leads to a deeper commitment to the project, as community members are personally invested in its success. Additionally, community participation in creating a coffee table book improves the ability of community members to share their experiences and perspectives with a wider audience. This active involvement can cultivate skills such as writing, photography, and design, empowering community members to express themselves creatively and professionally. Furthermore, community participation in the creation of a coffee table book can increase available resources for the project. For example, community members can contribute their personal photographs, stories, or artifacts that add depth and authenticity to the book.

## VI. ACKNOWLEDGEMENTS

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